

2019

ANNUAL REPORT



National Service Foundation

On cover: The Georgia National Guard welcomed home soldiers from the 48th Infantry Brigade Combat Team after a seven-month deployment in Afghanistan. Family and friends gathered at the 3rd Infantry Division's Cottrell Field to celebrate the homecoming. (Photo by Sgt. Shye Wilborn/Army National Guard)



National Service Foundation

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859-441-7300 • nsf@dav.org • nsf.dav.org

Dear Friend,

When Judge Robert Marx and a handful of other World War I veterans founded DAV in 1920, there was no way they could have known that nearly 100 years later the organization would be assisting more than 1 million veterans and their families each year.

While they could not foresee the full significance of what they started, they certainly understood the dire need for an organization dedicated to serving those who have sacrificed to protect the freedoms Americans enjoy. That is something that you, our supporters, understand as well. Just as Marx couldn't do it alone, we could not continue his vision without all of your generous and valuable support.

The DAV National Service Foundation exists to ensure veterans have access to free, professional assistance in securing the benefits they earned. This is especially important for the men and women who have come home ill or injured as a result of their military service.

This is a duty and responsibility we relish and take a great sense of pride in at DAV. We are veterans helping veterans, fighting to ensure our brothers- and sisters-in-arms get the benefits that they deserve and have earned.

Veterans face many obstacles when transitioning to civilian life. Every day, we work directly with veterans providing assistance in what can be a difficult and uncertain time. Many need access to health care for service-connected medical conditions, as well as stable employment and the means to continue their education. While many benefits and programs exist for veterans, it can be challenging to navigate the system.

It is our goal that no veteran walks this path alone. But rather, by providing support for DAV's core mission of service through the Foundation, we are able to walk alongside them each step of the way.

To you, our Foundation supporters, we offer our most sincere appreciation and thanks, as we simply could not do what we do without you. By generously aiding the DAV National Service Foundation, you're truly making a difference by helping empower veterans to build successful, fulfilling lives after service.

With much gratitude and devotion,

Arthur H. Wilson
President





PHOTO BY STAFF SGT. VICTOR J. CAPUTO/AIR FORCE



STATEMENT OF PURPOSE

The DAV National Service Foundation develops financial resources for the assistance, aid, maintenance, care, support and rehabilitation of ill and injured veterans and their families. In doing so, the Foundation offers direct services while also contributing to the established service programs of DAV offices nationwide.

Within these pages, veterans who have served and sacrificed in our armed forces are featured. While many were injured physically, all have carried with them the emotional scars of trauma experienced in the line of duty. In order to help them heal, the Foundation is ensuring it provides them with a lifetime of support.



Harold Stephens, World War II veteran, 246th Signal Operation Company, 1st Army, attends a commemoration ceremony honoring the men who lost their lives in two B-17 crashes at Bricquebec-en-Cotentin, France. (Photo by Markus Rauchenberger/Army)

THE DAV NATIONAL SERVICE FOUNDATION

Since being founded in 1920 as an organization of veterans helping veterans, DAV has served the nation's ill and injured heroes tirelessly and has become the most trusted advocate for this population.

The DAV (Disabled American Veterans) National Service Foundation was initially incorporated as Disabled American Veterans Service Foundation on May 16, 1931, in the state of Ohio. In 1986, a new organization was incorporated in the District of Columbia and the organization formerly known as Disabled American Veterans Service Foundation was renamed Disabled American Veterans National Service Foundation. The original organization formally dissolved on May 11, 1989.

One of the Foundation's core missions is to support DAV's daily work to meet the most significant and immediate needs of veterans, which includes providing free, professional assistance with disability claims and benefits; no-cost transportation to and from medical appointments; and other vital services imperative to the quality of life of veterans and their families.

Increasing public awareness about the Foundation's mission to help veterans is an extremely important component of what we do. When we are able to open the hearts and minds of the American people, they better understand the needs of ill and injured veterans and their families, enabling us all to help do our part to ensure they are properly cared for in the long term. Your support of the Foundation allows us to be there whenever our sick and wounded veterans need us.



VETERANS HELPING VETERANS

DAV is an organization of veterans dedicated to helping their fellow veterans. The reason for this is rather simple: We have all experienced similar challenges and fought to secure the benefits we earned through our service.

Moving from military to civilian life proves a significant challenge for many veterans. The 2015 DAV Veterans Pulse Survey (VeteransPulse.org) found that only 38% of veterans feel that they had the support needed when reentering civilian life. That's why what we do is so important.

When all is said and done, we don't want to see any veterans struggle or be on their own after their lives are forever changed in service. It is just too important. DAV is here to provide both a friend and a benefits expert to guide veterans to a successful transition and set them up for long-term success.

For a variety of reasons, some veterans never receive the benefits they earned. Many are unaware of what is available to them; others are unable to apply due to the severity of their injuries.

The Pulse Survey also found that just 37% of veterans say they know what benefits they are eligible for and how to access them, while only 44% say they have received the benefits they were promised.

DAV members wounded during service in Vietnam, along with hundreds of other members, listen as DAV leaders detail veterans' most pressing issues before Congress.



Staff Sgt. Karin Guajardo, a sergeant instructor with Company C, observes candidates as they practice close-order drill at Officer Candidate School, Marine Corps Base Quantico, Va. (Photo by Sgt. John Martinez/ Marine Corps)

Studies have found that among women who've served, many do not even recognize themselves as veterans, which prevents their pursuit of earned benefits. Others may live in rural areas or otherwise lack transportation to meet with a claims specialist.

DAV has a long history of advocating for veterans to get the care and benefits they earned. DAV benefits advocates not only have firsthand experience with the claims process as veterans themselves but also spend a year in specialized on-the-job training. They continue to undergo training and education throughout their careers to keep them at the leading edge of their field.

Many women veterans don't recognize themselves as veterans, which hinders them from seeking earned benefits.

PROGRAM SERVICES OVERVIEW

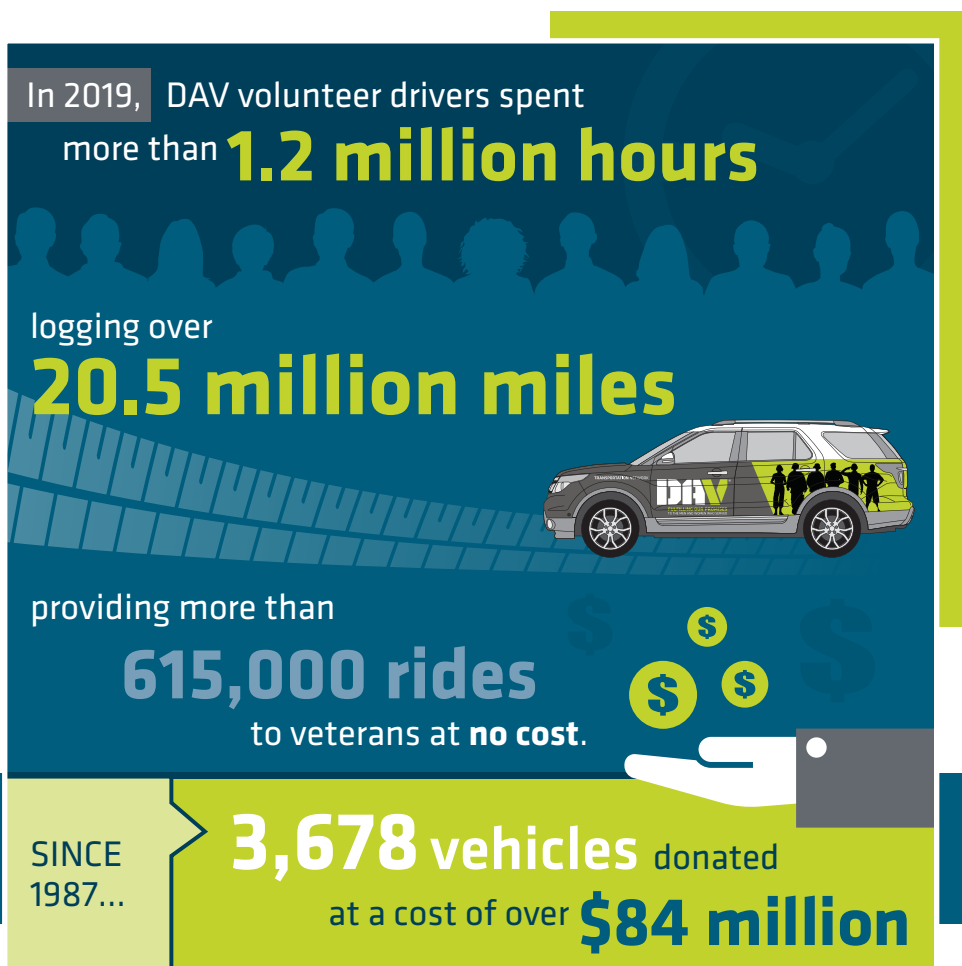
THE COLUMBIA TRUST

The National Service Foundation's Columbia Trust is a restricted fund that provides direct support to help veterans and their families at the state and local levels. Through the Trust, funds are channeled to DAV departments and chapters that wish to implement critical service projects for veterans and their families but lack the financial resources to do so. Programs supported by the Trust are evaluated extensively to ensure service projects exhibit a compelling need and funds are used in the most efficient way possible.

Grants awarded from the Trust focus on four areas of service: transportation for veterans to and from Department of Veterans Affairs medical facilities; costs associated with department hospital service coordinators; costs associated with department service officers or chapter service officers, including service school expenses; and assistance for initiatives combating veteran homelessness. New and unique veteran service initiatives are also encouraged. During 2019, the Trust awarded grants totaling more than \$2.1 million to chapters and departments throughout the nation.

TRANSPORTATION

In 2019, the Columbia Trust helped chapters and departments purchase 153 new vehicles, which were donated to the VA as part of the DAV Transportation Network program. Providing one of the most vital services our organization offers, DAV and its Auxiliary members and nonmembers volunteered more than 1.2 million hours to keep this program running. These individuals logged over 20.5 million miles, providing more than 615,000 free rides for ill and injured veterans to and from VA medical facilities for appointments.





11%
of America's homeless
population is made up
of **veterans**

HOSPITAL SERVICE COORDINATORS

At 213 VA medical centers around the country, 174 DAV hospital service coordinators have matched volunteer drivers with transportation requests from veterans, as needed. In doing so, they have contributed to the strong and steady presence of DAV at VA medical facilities. Further, these coordinators are often instrumental in helping veterans and their families fill out claims for VA benefits, which are forwarded to DAV national service officers for professional development. The efforts of the hospital service coordinators have made the Transportation Network the success it has been since 1987.

DEPARTMENT AND CHAPTER SERVICE OFFICERS

Department and chapter service officers support DAV's primary mission of benefits advocacy in their local communities. They also work closely with national service officers to process VA disability claims and help ensure veterans and their families receive the benefits they earned.

HOMELESS VETERANS ASSISTANCE

The Foundation helps support programs to end veteran homelessness, an epidemic that has affected far too many of our nation's heroes. During last year's national point-in-time count, it was estimated that 37,085 veterans experienced homelessness on a single night in January, marking a 2.1% decrease from 2018.

The Foundation provides funds to bring veterans in off the street and into VA facilities, where they are provided a free hot meal, medical and dental care, health screenings, warm clothing and access to benefits information. Through efforts such as these, the estimated number of veterans experiencing homelessness in the United States has declined by nearly 50% since 2010.

THE DAV NATIONAL SERVICE PROGRAM

Throughout 2019, the Foundation disbursed \$4.1 million to assist the national organization in providing essential services to veterans and their families. Mostly, this support aided DAV's National Service Program, which delivers no-cost professional claims service to veterans throughout the nation.

These funds also helped DAV benefits advocates with the supplies and equipment—such as copiers and printers; desktop scanners, headsets, webcams and speakers; office furniture; and reference manuals—that are critically needed to complete their mission.



Angela Rojas' daughter affixes a rank insignia to her mother's uniform as Rojas advances to petty officer first class during a ceremony at Navy Recruiting District New York in Garden City, N.Y. (Photo by Chief Petty Officer Travis Simmons/Navy)

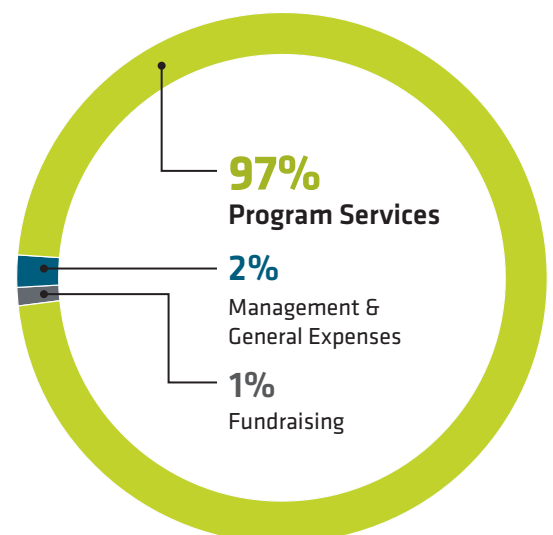
FINANCIAL OVERVIEW

Contributors to the DAV National Service Foundation are truly humbling in their compassion and generosity. During 2019, the Foundation's supporters donated over \$2.1 million in contributions and bequests.

Veterans can be best honored through wise stewardship of each dollar entrusted to the Foundation. The Foundation clearly demonstrated its unwavering commitment to this model through the nearly \$6.3 million, or 97% of total expenditures, that went toward direct program services for veterans and their families last year. Fundraising and administrative costs accounted for just 3% of total expenditures.

Even throughout a period of economic uncertainty and a turbulent securities market, prudent investment strategies and fastidious management have continued to guide the Foundation. Because of careful management, the Foundation's investments totaled \$146 million in 2019. At year-end, the Foundation reported \$148.4 million in net assets, which helps to ensure the longevity of services to our nation's heroes.

2019 Expenses



DAV National Service Foundation

2019 FINANCIALS

Support & Revenue

Support	
Contributions—Without Donor Restrictions	\$ 885,294
Contributions—Donor Purpose Restricted—The Columbia Trust	\$ 1,021,100
Bequests	\$ 237,496
Total Support	\$ 2,143,890
Revenue	
Interest & Dividends Income—Net	\$ 3,412,293
Gain (Loss) on Sale of Investment Securities	\$ 1,125,734
Total Revenue	\$ 4,538,027
Total Support & Revenue	\$ 6,681,917

Expenses

Program Services	
Grants—The Columbia Trust	\$ 2,149,606
Appropriations—DAV National Service Program & Other Service Programs	\$ 4,109,098
Total Program Services	\$ 6,258,704 – 97%
Supporting Services	
Management & General	\$ 126,839 – 2%
Fundraising	\$ 94,428 – 1%
Total Supporting Services	\$ 221,267
Total Expenses	\$ 6,479,971
Excess of Support & Revenue over Expenses	\$ 201,946
Change in Unrealized Appreciation of Investments	\$ 19,787,236

Net Assets

Change in Net Assets	\$ 19,989,181
Net Assets—Beginning of Year	\$ 128,402,713
Net Assets—End of Year	\$ 148,391,894
Total Without Donor Restrictions	\$ 77,590,026
Total With Donor Restrictions	\$ 70,801,868
Total Net Assets—End of Year	\$ 148,391,894

The complete financial statements have been audited and received an unqualified statement. A copy of the audited statement is available upon request.



RECOGNIZING OUR SUPPORTERS

It is with sincere appreciation that we recognize donors who have given so generously to support the DAV National Service Foundation. Within these pages, you will view varying levels of exceptional generosity and recognition to donors who achieved special giving thresholds in 2019. The Foundation extends its heartfelt thanks for all gifts, no matter the amount, as each one plays an important role in the advocacy and rehabilitation of injured veterans across the nation. These generous supporters are the reason why the Foundation can execute its mission and continue to benefit veterans and their families.

Engineman 1st Class Kevin Ives, assigned to the guided-missile cruiser USS Princeton (CG-59), embraces his sons during a homecoming celebration at Naval Base San Diego. (Photo by Mass Communication Specialist 3rd Class Christopher Farrington/Navy)

PERPETUAL REHABILITATION FUND

The Foundation's Perpetual Rehabilitation Fund is designed to ensure funds are available to serve America's veterans and their families of today, tomorrow and well into the future.

Many gifts are given to honor DAV national service officers, departments, chapters, Auxiliary units and individual members, and some are made in honor of or in memory of friends and family. Moreover, some gifts are given as part of living trusts, life insurance policies or other estate plans. As a component of our appreciation, the Foundation has established a program to recognize those who have donated \$100 or more during a given year, and these gifts are reflected in the Foundation's Honor Roll of Benefactors annually.



Washington, D.C., based law firm Finnegan, Henderson, Farabow, Garrett & Dunner was recognized for their commitment to the Foundation's mission—not only through exceptional lifetime giving but also for the pro bono legal representation they provide veterans in need.

HONOR ROLL OF BENEFACTORS

If it weren't for the continued, outstanding support of the individuals and organizations who contribute to the Foundation, veterans and their families simply would not be able to access the same level of unparalleled and vital services needed for progress. Each of these individuals—every veteran and family member—owes thanks to the supporters of this Foundation. The Foundation's Honor Roll of Benefactors is only one small expression of gratitude for their part in helping to keep the nation's promise to veterans.

Caring for our nation's injured heroes is a progressively challenging task that requires incredible compassion and understanding on a personal level. What follows is a tribute to the individuals and organizations who have answered the call to aid in this meaningful mission. If you know someone who has made an important contribution, do not hesitate to thank him or her for that commitment and support. Individuals who are part of a contributing organization—be it a DAV chapter, Auxiliary unit, department or other group—can take pride in knowing that their contributions greatly impacted others, and in a significant way.

The Foundation recognizes donors—both individuals and organizations—based on the generous contributions received annually and, in total, over time. A contribution of \$100 or more in cumulative giving will be recognized in the year in which the donor meets that threshold. This benchmark establishes an individual fund within the Perpetual Rehabilitation Fund and earns donors a spot on the Honor Roll of Benefactors Virtual Wall located at nsf.dav.org/donor-recognition.

To those individuals listed here, DAV offers its most sincere appreciation. The kindness of the Foundation's benefactors will never get overlooked, as it's their support that has helped to change the lives of countless veterans and their family members. The support enables DAV to provide continual services to those who've served.

On the next few pages, you will see listings for various awards, along with a description of what Honor Roll members have done to achieve those awards. These individuals have years to achieve a given goal and are an example of what others can accomplish if they begin working toward one now. We have made every effort to ensure that each listing is accurate. If we have inadvertently made an error or omitted any individual or organization, please accept our sincerest apologies.

NATIONAL HONOR ROLL

of Exceptional Lifetime Donors

A special recognition is afforded to the following extraordinarily generous supporters of the National Service Foundation who have achieved the lifetime totals reflected below:

**Finnegan, Henderson, Farabow,
Garrett & Dunner, LLP**
\$2,270,000

**Ernestine Schumann-Heink
Chapter 2, MO**
\$657,020

In 2013, the Washington, D.C., based law firm Finnegan, Henderson, Farabow, Garrett & Dunner LLP was the first donor to receive the DAV National Service Foundation Exceptional Donor Award for its remarkable contributions to the Foundation. The firm's legendary generosity continues to this day, with its total contributions approaching the \$2.3 million mark. In addition, Finnegan participates in DAV's pro bono program for veterans requiring legal representation at the United States Court of Appeals for Veterans Claims.

Additionally, Ernestine Schuman-Heink Chapter 2 in Kansas City, Mo., has displayed an overwhelming commitment to the Foundation since 1979. The chapter's loyalty is reflected in its annual donations, which exceeded \$657,000 in 2019.



GRAND MEMORIAL HONOR ROLL

of Distinguished Donors



Outstanding support of veterans deserves outstanding recognition. The Foundation wishes to thank those individuals who have made lifetime contributions of \$5,000 or more by including them in the Grand Memorial Honor Roll of Distinguished Donors.

As part of this recognition, historically, the Foundation dedicated an engraved bronze plate with the donor's name and state, and added it to a permanent monument located in the main lobby of DAV National Service and Legislative Headquarters in Washington, D.C.

The following exceptional supporters of the Foundation achieved recognition on the Grand Memorial Honor Roll of Distinguished Donors for total contributions that reached the levels shown below during 2019.

Charles Musante Chapter 46, MA	\$50,450
Glen Acres Golf Club Racers	\$27,005
The Arborvitae Fund	\$12,000
Emerson Hermetic Motor	\$12,000
Department of Hawaii	\$10,600
Alan W. Bowers	\$10,000
Paul R. Tharalson	\$10,000
Department of North Dakota	\$8,700
Jacob Schank	\$5,950
Holland Chapter 14, MI	\$5,900
Anthony S. Buonarigo	\$5,700
Walters & Mason Retail, Inc.	\$5,524
Robert A. Crisafi	\$5,200
Lt.Col. Joseph D. Trehy, Jr., Ret.	\$5,200
Milwaukee Chapter 44, WI	\$5,150
James W. Harbison	\$5,150
John C. McCarthy, II Chapter 4, FL	\$5,100
MSgt. John H. Palmer, USAF Ret.	\$5,050
Colonel Charles Young Chapter 3, DC	\$5,000
ICG, LLC	\$5,000



To recognize those who have reached gift totals of \$10,000 or more, the Foundation awards donors a Star Award plaque perfect for home or office display. As contribution totals increase, Star Award updates are added to the plaque and the bronze recognition plate at the following levels:

★	\$10,000
★ ★	\$25,000
★ ★ ★	\$50,000
★ ★ ★ ★	\$100,000
★ ★ ★ ★ ★	\$250,000

NATIONAL SERVICE FOUNDATION COMMENDATION

The following supporters of the Foundation achieved recognition for total contributions that reached at least \$1,000 during 2019, thereby earning the DAV National Service Foundation Commendation Award.

Amelia Christian Church
Ronald John Anania
Family Foundation
Samuel Armstrong
Mr. & Mrs. Winthrop Artis
Bedford County Patriots
Blue Bonnet Chapter 20, TX
Bogen Communications Inc.
Richard Charles
Chestnut Hill South LLC
Clarence Silva Trust
Paul Councilman, Sr.
Matthew H. Cowell
Robert F. Cudworth
John E. Duncan
Glenn D. Fields
Norm Fogwell
Edward J. Gasper
Ghost Mountain Riders
Kim L. Gilbert, USN
Larry S. Grzanich
Mrs. Laura J. Guirguis
Jack Haim
Craig W. Hanlon
Harley Davidson of Bergen
County Inc.
Mary J. Hildebrand
Hoboken BPO of Elks 74
Charity Account
Holy Trinity Greek Orthodox
Youth of America
Kevin E. Hopson

Roger K. Horton, Sr.
Mrs. Leona Kern
Kinetic Edge Physical Therapy
Knights of Columbus - George
Brent Council #5332
Stephen D. Lanberg
Marie E. Lemarble
Liberty First
Thomas & Eileen Manning
Luther R. Manus, Jr.
The McCausland Foundation
Edward McDonald
Larry & Joanne McGovern
Robert R. Merlino
Ken & Brenda Mills
Modern Fund Inc.
Richard A. Morelli, Sr.
Steve Nagle
Judith Nelson
Northwest Bank and
Trust Company
Rick A. O'Neil
Sue M. Ostrowski
Kristin Palfe
Robert Pontius
Ramon Rodriguez-Medina
Charles D. Russell
Karmen B. San Nicolas
Ivan Santos-Camacho
George W. Selepack
Daniel J. Simons
Mr. & Mrs. Laurence R. Soderberg



Melancthon S. Spencer, Jr.
William A. Stafford
William Stien
Michael J. Stokke
Charles Stone
Mrs. Dianne R. Sturzenberger
Sun City Hilton Head
Luncheon Club VI
Swap Modelers
LtCol Peter Lee Tancredi, USA (Ret)
David L. Tannenbaum
Mrs. Kimberly R. Tatham
Timothy J. Thoele
Towne Mortgage Company
UAW Health & Safety
Patrick M. Vallimont
Allen Van Pelt
Paul Vukas
Steve L. Wall
Frank Walsh
Ronald L. Ware
Wenk Family Charitable Foundation
Whitemarsh Memorial Park
John F. Whitney
Gerald Willert
Donald Williams
Working Class Outlaws
Steven A. Wowk

DISTINGUISHED DONOR CERTIFICATE

The following benevolent donors saw their total donations to the Foundation reach at least \$250 during 2019, thereby earning the DAV National Service Foundation Distinguished Donor Certificate.



Rodgers & Ruth Adams
ADTRAV Human Resources
and Talent
Walter Alexander
Mark & Deanna Anderson
Todd A. Ash
Bhuna Ayyar
Richard S. Barnes
Susan P. Barrett
Terry K. Barrett
Joseph Barrows
Harleene Bebout
Bell Systems LLC
Lou Ellen Bell
Bench Rest Rifle Club of St. Louis
Judith Blakeley
Larry D. Blalock
Bernice Blaske
Johnny Blue
Leon H. Bohanan
Bruce P. Bokina
Craig L. Bowers
Bradford High School Chorus
Michael J. Brimer
Willard & Janice Brown
Harry J. Buffone
Robert Buhler
Cheryl A. Bulak
Charles Carter
John D. Carter
Natalie Charach

Henry J. Colella
Barbara L. Conaway
Mr. & Mrs. Arthur Crain
Adrian J. Cromwell
Mrs. Judy M. Cunningham
Thomas E. Cunningham
Vaughn Curtis
CX Loyalty
Robert Czerniewski & Family
Dennis H. Dailey
Angelia Marie DeBenedetti
Delta Dental
Detroit Unity Association
Gary Dimtriff
James J. Dorn
Claude Doyle
Jennifer L. Duplissie
Mrs. Patricia A. Dvorak
William R. Elliott
John A. Elsing
Embrace Homes Loans, Inc.
Terry Engle
David L. Erickson
Erie County Hospital Retirement
Association
William G. Ess
Douglas D. Faith
Carolyn P. Fischer
Judi Francoeur
Richard S. Fryberger
Joseph Fuller

Gemini Networks Inc.
Randy D. Gilbert, Sr.
Norman Gottlieb
Greenbriar Healthcare
Greene County Chapter 42, TN
Wesley D. Greve
Grosslight Insurance Inc.
James & Diane Guffey
Jennifer Leigh Harrison
Stuart Hendler
Mary E. Herman
James R. Hicks
Kenneth & Barbara Hoeltje
Glenn E. Hohman
James E. Hornbuckle
Lawrence L. Horstman
Howard Concrete Pumping Co.
Jere Hughes
Inez Elementary School
Edmund B. Izzo
Gale Jackson
Theodore C. Johnson
Kevin P. Judkins
Peter Kaberides
Ron Edward Kelley
Sharon L. Kitchen
Knights of Columbus Council
No. 12302
Harold M. Koch
Richard J. Kruger
Mark & Karen Lamourea

Mrs. Kathleen Larson
LDJ Enterprises
Garvis R. Leak
Linville Falls Community Church
David M. Long
Michael D. Luttrell, Sr.
Charles P. Mackin
Alfred L. Major
Marvin Marsh
John D. Martin
Kelly Gene McDowell
John H. McRae
Rafean Mercado
Greg Miller
Daniel Earle Mitchell
Richard D. Moretto
James Moss
William Muench
James E. Mulloy
Traynor F. Murphy
Ronald D. Mycka
Jack L. Nelson
Frank Newell
Earl R. Osborn
Others First Cars Helping Veterans
Parkland BHS
John Parks
David A. Parrish
David J. Parsons
Thomas E. Pawley
William B. Pleasanton

Michael Polito
Joseph Poremski
Pride Hyundai of Seekonk
Quentin United Church of Christ
Radiation Oncology Centers
Karen F. Raizor
Bruce D. Reed
Russell Reeve
Regional School District No. 6
Mrs. Marianne Remschel
Robert J. Ripper
Charles E. Robison
Johnnie J. Rodriguez
Kenneth Rogers
Frank X. Rosano, Jr.
Phillip N. Ross
Mrs. Karen A. Rosselli
Joseph R. Rouleau
Danielle Schmuck
Michelle Schuckman
Michael E. Schwartz
Wardell Scott
Seyfarth Shaw LLP
Michael & Cathy Shea
Daniel S. Silvia
Clyde Sims
Frederick C. Solis
Ronald B. Spears
St. Johns Evangelical Lutheran
St. Mary's of Piscataway
School—8th Grade Library

Laurence A. St. Onge
James Stevens
Michael D. Stewart
Sunshine Oil & Gas LLC
Swigert Middletown Masonic Lodge
David Taylor
James Thompson
Robert F. Thompson, Jr.
Jimmy D. Tizo, Jr.
Mrs. Julia M. Travis
Raymond H. Tuck
Lawrence F. Vandermoere
Fred Vennie
Veterans Dance
VFW Post 803
Terry Walchalter
Kenneth F. Walton
Albert C. Watson
Charles C. Webster
Weston & Sampson Engineers, Inc.
Thomas J. Williams
Wilson Extreme Sports
James M. Wirth
Chester W. Woodall
Jean Woods
Wurth Revcar Fasteners, Inc.

NEW AWARD PROGRAM IN 2020

The National Service Foundation's Honor Roll of Benefactors was established in 1986 as the Judge John B. McClernan Grand Memorial Honor Roll and The Honor Roll. It recognized DAV department and chapter donors. The program eventually evolved into an all-inclusive donor recognition program and was renamed Grand Memorial Honor Roll of Distinguished Donors and Honor Roll of Benefactors. Unwavering loyalty from donors has created a need to restructure the recognition program. Beginning in 2020, a revised recognition program will be implemented. The following is a description of the new Honor Roll of Benefactors Donor Recognition Program. As noted for each level, donors will be recognized on the new virtual wall at nsf.dav.org/donor-recognition.

HONOR ROLL OF BENEFACTORS

Donors with contributions of \$100 or more in cumulative giving during a given year will be recognized on the Honor Roll of Benefactors Virtual Wall.

DISTINGUISHED DONOR CERTIFICATE

Donors with a lifetime giving total of \$250 to \$999 achieved during a given year will earn the Distinguished Donor Certificate and be recognized on the Honor Roll of Benefactors Virtual Wall.

COMMENDATION AWARD

Donors with a lifetime giving total of \$1,000 to \$4,999 achieved during a given year will earn the National Service Foundation Commendation Award and be recognized on the Honor Roll of Benefactors Virtual Wall and in the printed annual report.



Donors receive a Bronze Level Star Award plaque upon achieving \$5,000 in cumulative giving. Bronze star updates can be earned for each of the following (cumulative) giving thresholds thereafter:

★	\$10,000
★ ★	\$25,000
★ ★ ★	\$50,000
★ ★ ★ ★	\$100,000
★ ★ ★ ★ ★	\$250,000

BRONZE LEVEL

Donors achieve Bronze Level recognition for cumulative giving at various tiers ranging from \$5,000 to \$250,000. Donors with a lifetime giving total of \$5,000 achieved during a given year will earn a Star Award plaque and be recognized on the Grand Memorial Honor Roll of Distinguished Donors Virtual Wall and in the printed annual report.

Donors can earn bronze stars to add to the plaque as contribution totals increase. Recognition on the virtual wall will also be updated to reflect the most current Bronze Level achievement.

Donors who achieved these thresholds prior to January 2020 received an engraved bronze plate, which was displayed on the wall at DAV National Service and Legislative Headquarters in Washington, D.C. The existing plates will remain on the wall and star updates will continue to be added as new giving thresholds are achieved. However, no new plates will be added to the wall; recognition will be virtual moving forward.



Ernestine Schuman-Heink Chapter 2 in Kansas City, Mo., has created a legacy of annual giving to the DAV National Service Foundation. Since 1979, the chapter has donated more than \$657,000. **From left:** Ernestine Schumann-Heink Chapter 2 Commander Gerald Caldwell, Senior Vice Commander Ralph Travis and Adjutant David Gerke.

SILVER LEVEL

Donors achieve Silver Level recognition for cumulative giving at various tiers ranging from \$500,000 to \$999,000. Donors with a lifetime giving total of \$500,000 achieved during a given year will earn the Silver Level Star Award and be recognized on the Grand Memorial Honor Roll of Distinguished Donors Virtual Wall and in the printed annual report.

As contributions increase, donors can earn dark gray acrylic stars to add to the award. Recognition on the virtual wall will also be updated to reflect the most current Silver Level achievement.

The National Service Foundation is proud to announce that the first recipient of this award will be Ernestine Schumann-Heink Chapter 2 in Kansas City, Mo. In 2019, the chapter achieved a cumulative lifetime giving total of \$657,020. The chapter's award will also feature two stars, which represent giving at the \$575,000 and \$650,000 milestones.



Donors receive a Silver Level Star Award upon reaching \$500,000 and earn a dark gray acrylic star for each of the following (cumulative) giving thresholds thereafter:

★	\$575,000
★★	\$650,000
★★★	\$725,000
★★★★	\$800,000
★★★★★	\$875,000

GOLD LEVEL

Donors achieve Gold Level recognition for cumulative giving at various tiers ranging from \$1,000,000 to \$4,999,999. Donors with a lifetime giving total of \$1,000,000 achieved during a given year will earn the Gold Level award and be recognized on the Grand Memorial Honor Roll of Distinguished Donors Virtual Wall and in the printed annual report. Subsequently, donors can earn a new Gold Level award at each \$1,000,000 threshold. Recognition on the virtual wall will be updated to reflect the most current Gold Level achievement.



GOVERNING BOARD

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